



CHRIST Deemed to be University, Bengaluru  
**MEDIA LITERACY**

an International Virtual Conference

27 - 29 August 2020

[mediameet.christuniversity.in](http://mediameet.christuniversity.in)



**MEDIA MEET 2020 - Media Literacy - Schedule**

<b>Date</b>	<b>Time (IST)</b>	<b>Session Name</b>	<b>Panelist/ Resource Person</b>	<b>Moderator</b>	<b>Platform</b>
<b>27 August 2020 (Thursday)</b>	8:30am - 8:40am	Welcome Address	<b>Prof. Padmakumar MM</b> <i>Head, Department of Media Studies, CHRIST</i>		Microsoft Teams LIVE
	8:40am-8:45am	Vice Chancellor's Address	<b>Dr Father Abraham VM</b>		
	8:45am-9:00am	Dean's Address	<b>Dr John Joseph Kennedy</b> <i>Dean, Arts and Humanities, CHRIST (Deemed to be University)</i>		
	9:00am-9:45am	Keynote Address	<b>Dr Vinod K Jose,</b> <i>Executive Editor, The Caravan</i>		
SCREEN BREAK					
	10:00am-11:15am	Panel Discussion: <b>Fact vs. Fiction: Taming the Infodemic</b>	<ul style="list-style-type: none"> <li>• <b>Venkatesh HR,</b> <i>Director, Training and Research, BOOM FactCheck</i></li> <li>• <b>Prof. Tim Fenton,</b> <i>Director of Journalism, University of Essex</i></li> <li>• <b>Shweta Kothari</b> <i>Managing Editor, Logical Indian</i></li> <li>• <b>Nolan Pinto</b> <i>Special Correspondent, India Today</i></li> </ul>	<b>Prof. Padmakumar MM</b>	
SCREEN BREAK					
	11:45am-1:00pm	Paper Presentations (Parallel Sessions)			
SCREEN BREAK					
	3:00pm-4:00pm	Panel Discussion: <b>Narratives from India: Community Stories &amp; Media Literacy</b>	<ul style="list-style-type: none"> <li>• <b>Prof. Aswin Punathambekar</b> <i>Associate Professor in the Department of Media Studies, University of Virginia, USA</i></li> <li>• <b>Angad Singh</b> <i>Producer at VICE News</i></li> <li>• <b>Kavitha Ratna</b> <i>Director, Advocacy &amp; Fundraising, The Concerned for Working Children(CWC)</i></li> <li>• <b>Satarupa Sen Bhattacharya</b> <i>National Editor, Citizen Matters</i></li> </ul>	<b>Dr Meljo Thomas</b>	

SCREEN BREAK					
	5:00pm-6:30pm	Plenary: <b>The Power of Storytelling</b>	<ul style="list-style-type: none"> <li>• <b>Shilpa Mudbi Kothakota</b> <i>Creative Director - Urban Folk Project</i></li> <li>• <b>M D Pallavi</b> <i>Singer, Actor, TV anchor</i></li> <li>• <b>Ninad Samaddar</b> <i>Assistant Professor, CHRIST (Deemed to be University)</i></li> </ul>	<b>Dr Shobana Mathews</b>	
<b>28 August 2020 (Friday)</b>	9:00am-10:15am	Panel Discussion: <b>Trends in Consumer Generated Advertising</b>	<ul style="list-style-type: none"> <li>• <b>Prakash Raghupathi,</b> <i>Creative Head, Kinnecc.</i></li> <li>• <b>Vaibhav Diwanji</b> <i>Research Scholar, Florida State University - CCI</i></li> </ul>	<b>Dr Suparna Naresh</b>	
SCREEN BREAK					
	10:45am-12:00pm	Panel Discussion: <b>Amplifying Voices: Media Makers &amp; Democracy</b>	<ul style="list-style-type: none"> <li>• <b>Raees Mohammed,</b> <i>Founder, Dalit Camera</i></li> <li>• <b>Dr Kasun Ubayasiri</b> <i>Programme Director of Journalism, Griffith University</i></li> <li>• <b>Dr Anjali Monteiro</b> <i>Professor (Retd), Tata Institute of Social Sciences (TISS)</i></li> <li>• <b>Vishaka George,</b> <i>Social Media Editor, PARI</i></li> </ul>	<b>Dr Shantharaju</b>	
SCREEN BREAK					
	1:30pm - 2:45pm	Panel Discussion: <b>Critical Literacy through Social Media</b>	<ul style="list-style-type: none"> <li>• <b>Mrinalini Santhanam</b> <i>Communications Officer, UNDP -South Sudan</i></li> <li>• <b>Kinita Shenoy</b> <i>GRÖ-GEST Post Graduate Fellow, University of Iceland, Former Editor-in-chief Cosmopolitan, Sri Lanka</i></li> <li>• <b>Akash Banerjee</b> <i>Political Satirist &amp; Host of TheDeshbhakt</i></li> </ul>	<b>Dr Kailash Koushik</b>	
SCREEN BREAK					
	3:00pm-4:30pm	Panel Discussion: <b>What's real? - Documentary</b>	<ul style="list-style-type: none"> <li>• <b>Malia Bruker</b> <i>Faculty Florida State University, USA &amp; Documentary Filmmaker</i></li> </ul>	<b>Dr Rashmi Sawhney</b>	

		<b>Realism &amp; Media Literacy</b>	<ul style="list-style-type: none"> <li>• <b>Dr Pablo Correa</b> <i>Program Director and Assistant Professor, University of Saint Joseph in West Hartford, Connecticut</i></li> <li>• <b>Pradeep K P</b> <i>Pedestrian Pictures</i></li> <li>• <b>Ambarien Alqadar</b> <i>Assistant Professor Rochester Institute of Technology &amp; Filmmaker</i></li> </ul>		
SCREEN BREAK					
	5:00pm-7:30pm	Speaker Series: <b>Media Literacy to Counter Systemic Violence</b>	<ul style="list-style-type: none"> <li>• <b>P Sainath</b> <i>Founder-Editor, PARI</i></li> <li>• <b>Bezwada Wilson</b> <i>National Convenor of the Safai Karmachari Andolan (SKA)</i></li> </ul>	<b>Dr Anil Pinto</b>	Microsoft Teams LIVE
<b>29 August 2020 (Saturday)</b>	9:00am-10:15am	Panel Discussion: <b>Video Games, Media Literacy &amp; Social Change</b>	<ul style="list-style-type: none"> <li>• <b>Poornima Seetharaman</b> <i>Lead Game Designer - Zynga &amp; Ambassador, Women in Games</i></li> <li>• <b>Saumya V Iyer</b> <i>Mobile Game Producer - Gear Inc.</i></li> <li>• <b>Shagun Shah</b> <i>Game Designer, BYJU'S (Think &amp; Learn Pvt. Ltd.)</i></li> <li>• <b>Amanda Cote</b> <i>Assistant Professor of Media Studies/Game Studies at the University of Oregon, USA (Asynchronous)</i></li> </ul>	<b>Prof. Ajay Kumar</b>	
SCREEN BREAK					
	10:30am-12:00pm	Paper Presentations(Parallel Sessions)			
SCREEN BREAK					
	1:30pm-2:30pm	Keynote Address	<ul style="list-style-type: none"> <li>• <b>Shakuntala Banaji</b> <i>Professor of Media, Culture and Social Change, Department of Media and Communications, London School of Economics and Political Science</i></li> </ul>		Microsoft Teams LIVE
SCREEN BREAK					
	3:00pm-4:15pm	<b>Cinema &amp; Representation</b>	<ul style="list-style-type: none"> <li>• <b>Baradwaj Rangan</b></li> </ul>	<b>Dr. Aasita Bali</b>	

			National Award-winning Film Critic, Author & Editor -Film Companion (South)		
SCREEN BREAK					
	5:00pm-6:15pm	UNESCO - GAPMIL	<ul style="list-style-type: none"> <li>● <b>Alexandre Le Voci Sayad</b> Co-Chair of International Steering Committee of UNESCO-GAPMIL (Global Alliance on Media Information Literacy)</li> <li>● <b>Sherri Hope Culver</b> Co-Vice Chair of International Steering Committee of UNESCO-GAPMIL (Global Alliance on Media Information Literacy)</li> </ul>	<b>Prof. Joel M Jacob</b>	
SCREEN BREAK					
	7:00pm-8:30pm	VALEDICTORY: <b>Media Literacy Praxis: From Classroom to Citizenry</b>	<ul style="list-style-type: none"> <li>● <b>Prof. John Varghese</b> Principal, St Stephen's College, Delhi</li> <li>● <b>Prof. Stephen McDowell</b> Associate Provost, Florida State University, USA</li> <li>● <b>Dinesh Balliah</b> Journalism educator and academic, Wits University, South Africa</li> <li>● <b>Priti David</b> Education Editor (PARI)</li> <li>● <b>Sachidananda Murthy</b> Resident Editor &amp; Columnist of Malayala Manorama &amp; The Week</li> <li>● <b>Dr Sumana Chattopadhyay</b> Associate Professor, Department of Digital Media and Performing Arts, Marquette University, USA</li> </ul>	<b>Dr Pradeep Thomas</b>	
	8:30pm-9:00pm	Announcements & Vote of Thanks	<ul style="list-style-type: none"> <li>● Media Meet 2020 Convenors - <b>Dr Kailash Koushik &amp; Prof. Joel M Jacob</b></li> <li>● Media Meet 2020 Student Coordinators - <b>Apoorva Balaraju &amp; K Anjali Sharma</b></li> </ul>		